

DECISION. ACTION. RESULT.

GET READY TO



RESTART

Upskilling for adaptation & performance

in partnership with



JIM LAWLESS MASTERCLASS

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● CHANGE STARTS WITH AN EVENT. ●  
YOU EITHER WAIT TILL  
SOMETHING HAPPENS.  
OR MAKE SOMETHING HAPPEN.

JIM LAWLESS

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CHOOSE  
YOUR  
JOURNEY

# KEYNOTES FOR THE LIVE OR VIRTUAL EVENT

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*Jim's live keynotes have gained an enviable, worldwide reputation. Now, adding state of the art studio tech to his inspirational storytelling, lived experiences, scientific foundations and practical tools, his virtual keynotes are fast becoming legendary.*



# ENGAGE

## Taming Tigers

*Exactly how to do things you never thought you could.*

## The Confusion Zone

*How to operate outside the comfort zone, successfully, healthily and happily, in an age of no normal.*

## Calm

*The elite freediver's mindfulness tools and mental disciplines for handling uncertainty and risk without tension and anxiety.*

## High Performance Teams

*High performing teams know why they are so. They have an architecture: proven engineering embedded within a robust design that is unique to the task and team.*

## Inspirational Leadership in Disruption and Uncertainty

*How to create the safety and purpose your people need to operate in uncertainty and to follow you across stormy waters.*

# Your Restart - Your Way

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Our clients' needs are now more diverse than ever. Agility and flexibility underpin our approach.

*In April, Jim has delivered:*

- *Sales Conference keynotes, rearranged to be held virtually,*
- *'All-hand calls' and 'Virtual Town Hall' keynotes where inspiration and skills have been needed,*
- *One off 'Masterclasses' requested to re-enforce the impact he delivered previously, and*
- *Five minute films to be dropped into weekly Zoom calls.*

*"Superb use of studio tech means Jim and his team are delivering his trademark energy and content even in lockdown. My extended global leadership team across four continents was engaged, inspired and took away new, tailored ideas to implement."*

Benedetto Conversano, Chief Information Officer  
DIAGEO

*We are here to support you using all the tools (combined in any format) at our disposal:*

- *Live sessions (with full studio green screen),*
- *Recorded sessions (full & interactive for intranet or five minute for a weekly call),*
- *Audio only 'podcast' skills sessions,*
- *Interactive learning and action/leadership planning sessions,*
- *Duration to suit your needs, and*
- *Handouts and Worksheets to ensure action planning, decisions and an aide memoire of key tools.*

*All of Jim's sessions are delivered standing with full green screen behind him, giving him the ability to use energy, space, video, imagery, diagrams & text to engage and inspire.*



“I don’t think we would have achieved the success we did without the determined, consistent, honest and challenging support that Jim and his team brought to the project.”

*Steve Hardy*  
CEO  
AXA Personal Lines

“Insightful, inspirational and impacting - even in virtual form. Thanks for being with us today. I look forward to our next encounter.”

*Franco Valetta*  
Chief Officer  
Organisation Development & HR  
Corinthia Hotels Limited

“Very challenging – and a turning point for our executive team!”

*Ursula Morgenstern*  
CEO  
Atos UK & Ireland

“We at Apple pride ourselves in thinking different, that is why we work in partnership with Jim.”

*Isabel Morrison*  
Human Resources Director  
Apple



INSPIRE



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# JIM LAWLESS

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COACH | SPEAKER | FREEDIVING RECORD HOLDER | AUTHOR

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A true architect of change, Jim Lawless has devoted the last two decades of his professional life to understanding and delivering transformation, handling uncertainty and risk and creating and operating in ‘no normal’ environments.

He has delivered for global organisations, high growth companies, government departments and Olympic teams. He is the high-performance team coach of choice for many senior leadership teams around the world and a member of the Forbes Coaches Council.

He is fascinated with understanding how we can lead, create high performance and operate through uncertainty, change and ‘no normal’ environments to deliver bold objectives.

Ranked #1 outside of the USA and #6 globally in the current Global Gurus motivational speaker rankings, Jim has also inspired and educated over half a million people on five continents through his keynotes and workshops and many more through his internationally bestselling book, ‘Taming Tigers’ (Penguin Random House).

Uniquely, he insists on experiencing and proving his approaches personally in extreme settings, giving him unparalleled and immediate credibility with his audiences.

He used ‘Taming Tigers’ to become a televised jockey within a year of starting to ride and to become the deepest British freediver in history (101m) in just 8 months of training. Both whilst delivering his day job (a key element of change) and with no prior experience or physical conditioning.

A qualified UK solicitor, Jim practised commercial law in the City of London and a global tech company. He was elected a fellow of the UK’s Royal Society for the Arts for his writing on culture and change. He is father to two daughters, a helicopter pilot and a classical pianist.

Jonathan Curran

jcurran@pro-motivate.com

EU: +34938004890

UK: +442078711829



[www.pro-motivate.com](http://www.pro-motivate.com)

# CONTACT

the rules.

Act boldly. Live real. Do the work.  
Manage your mind. Collaborate.  
Know fear. Commit to complete.

[tamingtigers.com](http://tamingtigers.com)

Taming tigers



#tamingtigers