

Keynote Formats



Uniquely designed keynotes about the near future of medicine, healthcare & digital health



1

The keynote is unique and targeted for your audience. Dr. Meskó always creates a custom presentation, tailored to the audience and the goals of the event. It won't be a recycled narrative your audience might have heard already.

2

The Medical Futurist team is easy to work with. We worked with 300+ Pharma & Health companies and event organizers. We know that organizing events is hard, so we're ready to be flexible and help where it's needed.

3

We add extra value to your event through additional content. Dr. Meskó regularly creates exclusive content in the form of ebooks, videos and briefings. You can include this as an extra perk for your audience to "take home."

4

Extend your reach. Dr. Meskó is a healthcare influencer with over 800,000 followers across a range of social media channels. If you opt for it, we are happy to communicate about and share details of the event on these channels.

Keynote **Formats**

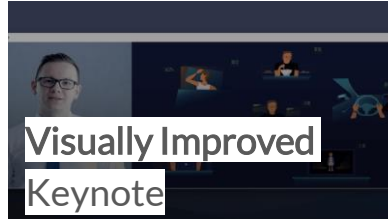


Dr. Meskó has his own studio working with his own dedicated crew. He streams keynotes for live events from there making sure that technology enhances the experience. His video production team is there on-site to make sure the live events go flawlessly.

[Preview on Youtube](#)

Format: Live virtual keynote + Q&A
Length: 10 to 40 minutes

Price: 9,600 EUR



To truly engage your audience through a virtual connection, virtual presentations need to be competing with the standards your viewers are used to on Netflix & YouTube. With a pre-recorded presentation, Dr. Meskó's session will be improved with animations, related footage and a perfect audio-visual experience.

[Preview on Youtube](#)

Format: Pre-recorded Keynote + Live Q&A
Length: 10 to 40 minutes

Price: 12,000 EUR



Live Q&As present an excellent opportunity to truly engage the audience, and discuss a wide range of topics openly. The Q&A can be centered around a specific topic with pre-loaded questions or can be as open as possible. The goal is to have a dynamic and vibrant discussion.

[Preview on Youtube](#)

Format: Live Q&A
Length: 20 to 60 minute

Price: 4,800 EUR



Dr. Meskó is an experienced moderator, and can help you to put together a discussion plan for an event, which is engaging, dynamic and interesting even without a traditional keynote.

[Preview on Youtube](#)

Format: Live Discussion
Length: 10 to 30 minutes

Price: 3,600 EUR

Keynote **Process**

01

Before your event

It is critical to understand the needs of your organization and the nature of your audience in order to prepare an appropriate presentation. Dr. Meskó will attend a pre-event planning meeting to discuss your requirements. Two weeks before the event, Dr. Meskó will submit a draft of his speech and slide deck for your feedback. A final draft of the presentation will be available to you at least a week before the event.

During your event


Dr. Meskó will deliver the approved presentation at your event. Dr. Meskó's attendance at breakout sessions, receptions, and other components of your event are negotiable based on your specific requirements.

02

03

After your event

We encourage you to distribute the evaluation forms supplied by The Medical Futurist to your audience members and collect them at the end of the event. Dr. Meskó also likes to share details and experiences about the event on his social media platforms, if possible.



"Dr. Mesko delivered a very compelling keynote presentation that resonated with our audience. In our own feedback survey of the event he received the highest rating from our attendees."

Innomar Strategies, a part of AmerisourceBergen

About Dr. Meskó



Dr. Bertalan Meskó, PhD is The Medical Futurist and the Director of The Medical Futurist Institute analyzing how science fiction technologies can become a reality in medicine and healthcare. A stylish healthcare keynote speaker known for his customized keynote presentations.

Presentations & Keynotes

500+

presentations in **40+ countries** in-person
and many more online

Linkedin Followers

300,000

Dr. Meskó is listed as **LinkedIn's Top Voices in Healthcare**, with over 300,000 LinkedIn followers

YouTube subscribers

47,500

Dr. Meskó has his own **YouTube channel**
with over 500 videos and millions of views

Keynote narratives



Healthcare needs a trip to Mars

Description:

In my keynote, Healthcare needs a trip to Mars I argue that we need to create a healthcare system that would even keep an astronaut on Mars alive. We need to use our digital health technologies to make patients the point of care, to let them access their own data, to involve augmented algorithms to help make decisions on the go. That's the only way that we can bring healthcare into the 21st century.

Key messages:

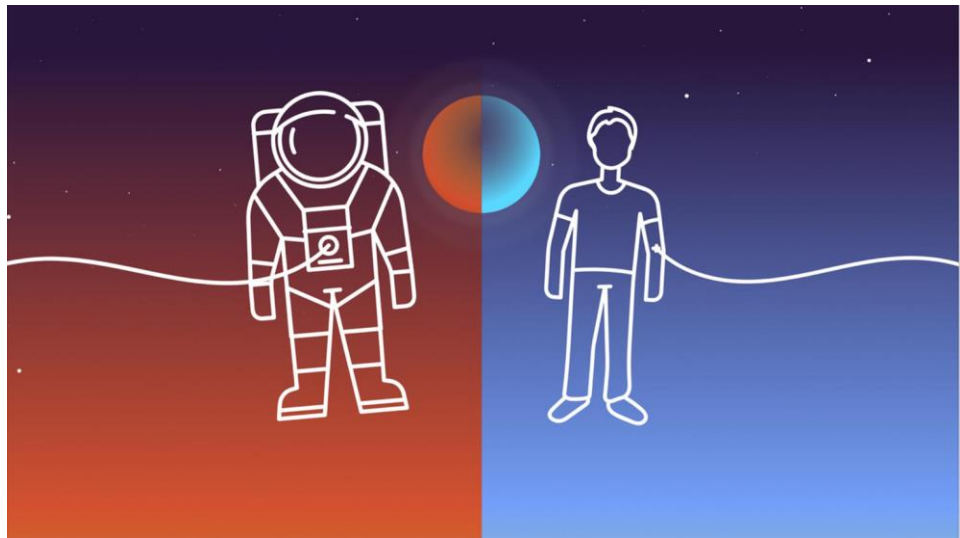
Patient centricity and design

The patient perspective

Future of healthcare

Ideal length: 20-45 minutes

[Preview on YouTube](#)



RECOMMENDED FOR

Healthcare providers, medical professionals, medical associations, policymakers, pharmaceutical companies

Science fiction in healthcare

Description:

See what it feels like to meet science fiction in your life and learn to predict which technologies will shape your industry through one simple habit: asking the what if question.

Key messages:

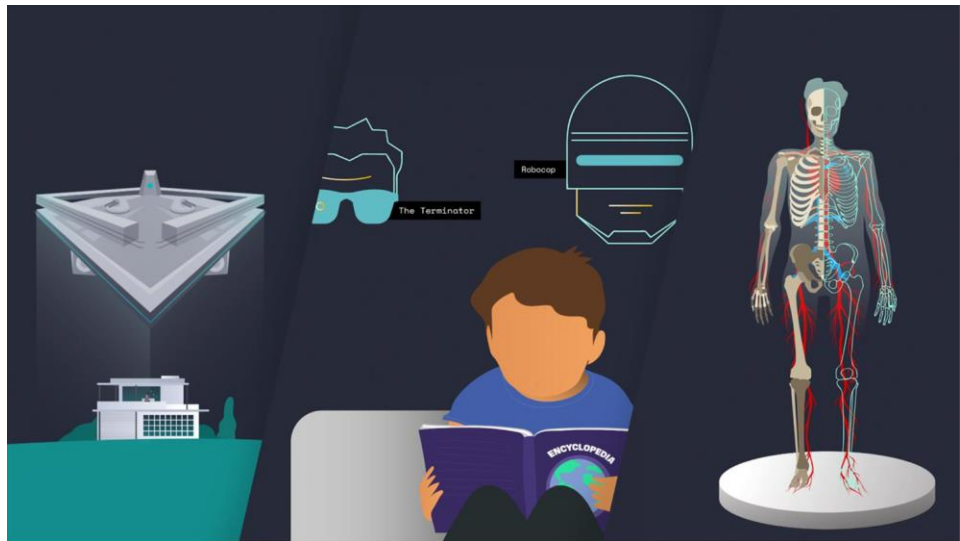
Foresight

The near future of healthcare

Practical methods for meeting science fiction

Ideal length: 20-45 minutes

[Preview on YouTube](#)



RECOMMENDED FOR

Pharmaceutical, healthcare and medical technology companies, groups of leaders that want to transform new individual skills into an organizational capability.

How to be a hero to save healthcare

Description:

Digital health is the cultural transformation that brings healthcare to the 21st century. Why don't you take charge and become the hero to make it happen?

Key messages:

The impact of technologies on the individual

The patient perspective

What can the average consumer do to improve healthcare

Ideal length: 20-45 minutes

[Preview on YouTube](#)



RECOMMENDED FOR

Healthcare and medical conferences, internal company events, patients' forums, and public events.

Your A.I. prescription

Description:

It is high time to describe how artificial intelligence will impact medicine and healthcare; why this change is inevitable and what we should do to prepare for working and living with it. This narrative aims to transform uncertainties regarding A.I. into a productive exchange of knowledge between humans and machines. A real deep dive.

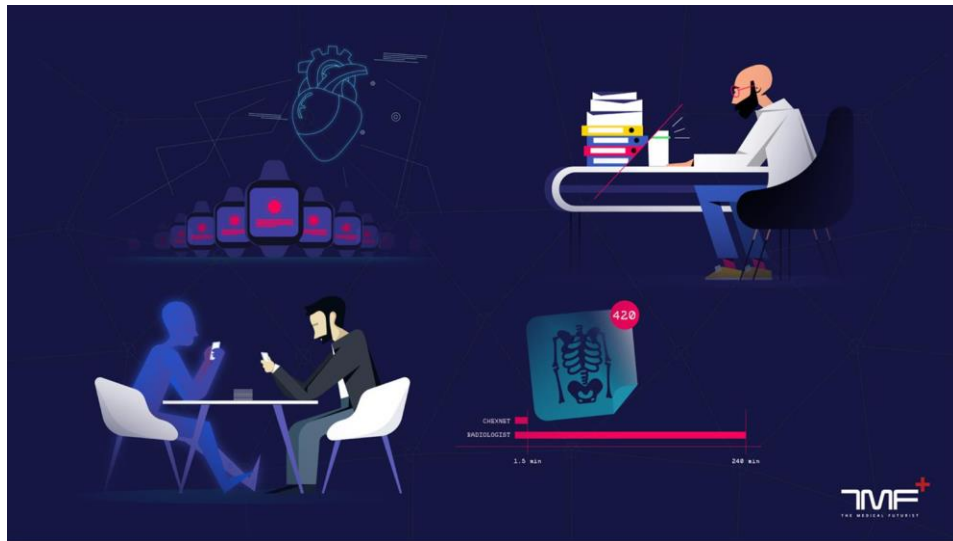
Key messages:

Levels, methods and a general understand of A.I.

The dangers and the possibilities

A digestible path for A.I. in healthcare

Ideal length: 30-60 minutes



RECOMMENDED FOR

Healthcare providers, medical professionals, medical associations, policymakers, pharmaceutical companies, public conferences.

Healthcare after COVID

Description:

Coronavirus has shattered our world and changed nearly all aspects of our lives. Life will never be the same after COVID-19. Healthcare has also been changed forever. Digital health products have played an important role in the COVID-19 response. Technologies and concepts from telemedicine through A.I. monitoring to network medicine, all came together in an attempt to try to know, understand and forecast the virus.

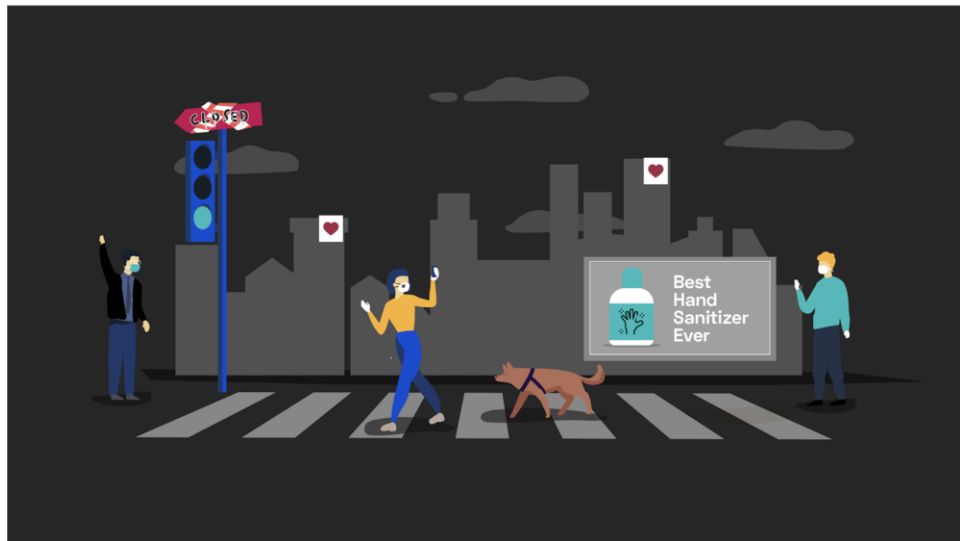
Key messages:

The pandemic's impact on digital health

The cultural transformation that is lagging behind

The new norm after the pandemic

Ideal length: 20-40 minutes



RECOMMENDED FOR

Healthcare providers, medical professionals, medical associations, policymakers, pharmaceutical companies, public conferences.

HEALTHCARE
NEEDS A TRIP
TO MARS

