

THE DIGITAL SPEAKER

DR MARK VAN RIJMENAM

Future tech strategist and entrepreneur who thinks about technology and the impact on business and society. Dr Van Rijmenam offers multiple experiences to assist your company in understanding the fast-changing world:

1. An **in-person** keynote or boardroom session
2. A live **virtual** keynote or boardroom session
3. A virtual keynote with Dr Mark's **avatar**, either via video or in Virtual Reality
4. A live 'in-person' **hologram** keynote, where Dr Mark appears on stage as a hologram
5. A live 'in-person' hologram keynote where Dr Mark's **avatar** appears live on stage as a **hologram**, the ultimate digital experience, while online attendees can view the avatar in action.

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Digital transformation is now a prerequisite for companies to remain competitive in this fast-changing world.

Digitalisation can be a catalyst to become and remain successful. In this data-driven world, organisations should not only **do** digital, but they should **be** digital.

The Digital Speaker is there to help you become digital. Dr Mark van Rijmenam is an expert on emerging technologies such as big data analytics, blockchain, tokenisation and AI. He is the founder of Datafloq and Mavin, and a founding board member at the 2Tokens Foundation. He is a thought leader and best-selling author of three management books, including his latest book: The Organisation of Tomorrow.



★ 5 STAR RATED BOOKS



Dr Van Rijmenam knows how technologies impact organisations and society. He advises organisations on building a data organisation, which offers a lot of opportunities, but also comes with significant responsibilities in terms of security, ethics and privacy.

He is the publisher of the 'f(x) = e^x' newsletter, read by thousands of executives, on the future of work and the organization of tomorrow. The Digital Speaker has spoken in 20 countries across the globe and collectively inspired over 100.000 managers, directors and C-level executives.



Dr Mark van Rijmenam is available as an avatar, hologram, a combination of both or for in-person keynotes. His (virtual) keynotes focus on the future of work, the digital employee and how to build the organisation of tomorrow using emerging technologies such as big data, blockchain, the Internet of Things and artificial intelligence.

As The Digital Speaker, he believes that every organisation is a data organisation. In his talks, he discusses the importance of data security, data governance and data privacy to help organisations understand how to build a customer-centric business using emerging technologies.

The Digital Speaker's (virtual) keynotes are targeted at organisations who understand they have to digitally transform their business but who do not yet know where to start and want to learn how to remain competitive in a digital world. His presentations are ideally suited as an inspirational opening keynote to give everyone a shared understanding of emerging technologies and how they will change the future of work and impact tomorrow's organisation. This will help set the scene for more in-depth keynotes and break-out sessions later during an event.



Dr Van Rijmenam also delivered the world's first TEDx Talk in virtual reality in 2020. As of 2020, any of The Digital Speaker's keynotes are available as a virtual keynote, which will be recorded and live-streamed. There are multiple possibilities, standard webinars, virtual keynotes with professional recording, a keynote in virtual reality (which your audience can view in VR or behind their computer), or even using a hologram, thereby giving your audience a magical and futuristic experience. An avatar or hologram event can take place (at multiple locations at the same time) anywhere in the world, at any moment in any language. In addition, there is the option for hybrid events where your in-person audience can see the hologram, while your online audience can view the avatar. A truly unique experience that will showcase your innovative approach.

Examples of possible keynote topics:

1. The Future of Work: The organisation of tomorrow will look fundamentally different from today's organisation. As we have seen, due to Covid-19, the digital employee will become more critical. Those enterprises aware of the upcoming changes can best prepare and achieve competitive advantage in a data-driven society. Consequently, the future of work will require management and employees to take a different approach to creating and delivering a product or service. The future of work will be defined by three concepts: data, decentralisation and automation that will radically change leadership, culture, privacy and security. In this keynote, Dr Van Rijmenam will share valuable insights around the future of work and how to build a competitive business.



2. How to Prepare for a Data-Driven Future: We live in exponential times. Simply having a digital strategy focused on continuous innovation is no longer enough to thrive in a constantly changing world. Black Swans such as Covid-19 disrupt your business. Collaboration among employees, customers, business units, and even things is increasingly becoming key to transform an organisation and contribute to building a secure and rewarding networked society. In this keynote, Van Rijmenam will discuss how big data, blockchain, and AI will change collaboration and, in doing so, enable a networked society.

3. How to Innovate in today's world: We live in a world of accelerated change, and disruptive innovations are challenging the status quo for organisations. The common denominator of all these innovations? They produce data, lots of it, which can be used to create magical experiences that were unthinkable before. To remain competitive, organisations need to put obtain a different perspective of their business and develop a culture of innovation.



4. How Will Leadership Change in Today's World: Knowledge is a form of power, and knowledge is derived from data. Having access to data has become a prerequisite in today's world to remain competitive. Data and analytics enable you to sense and seize opportunities in your company's environment and take action accordingly. To do so, we need to democratise data, as when more people have access to information and knowledge, empowerment is a possibility, resulting in more intelligent and better decision-making. In this session, Dr Van Rijmenam will explain the importance of data on your organisation and your decision-making capabilities and how to develop a data-centric culture.

5. How the Role of IT is Changing: We live in a world of accelerated change, and Covid-19 is challenging the status quo. In addition, innovations are being developed faster and faster. The common denominator of all these innovations? They produce data, lots of it, which can be used to create magical experiences that were unthinkable before. To do so, organisations should develop a different perspective; IT has become a critical capability to lead the way, and CDO's should actively push the envelope. In this session, Dr Van Rijmenam discusses how the CDO and CIO should challenge the status quo and projects instigated by other departments to ensure the most optimal, flexible, secure and private technical solution is developed. IT moves from being in the back of the car to the driver's seat.

Of course, we can discuss other topics. Any presentation will include relevant examples for the audience and industry present.

Demo video



Other Content

Articles:	Vanrijmenam.nl/blog
Soundcloud:	Soundcloud.com/the-digital-speaker
Anchor.fm:	Anchor.fm/the-digital-speaker
Spotify:	Open.spotify.com/show/4y0e77EQRZijXzRSWLpY40
YouTube:	Youtube.com/c/MarkvanRijmenam-speaker
Vimeo:	Vimeo.com/digitalspeaker
Instagram:	Instagram.com/the_digital_speaker/

**“World-class
inspirational**

“His presentation and insight in the discussion after were world-class inspirational. I highly recommend taking a close look at Mark’s work!

Peter Barkman - EVP International expansion & CMO at Solita

**“He masters the art of turning something
complex into something very accessible.**

“Right from the start, he got everyone involved in his story. Mark’s expertise was clearly visible through the playful ease with which he took questions from the audience.”

Jelmer de Vos - Head of PSA University @ PSA Antwerp

**“WOW! Dr. Mark is
AMAZING!**

“He spoke at my Global Champions Summit, and well, the audience was wowed, to say the least.”

Camilita P Nuttall - Founder of Global Champions Summit

**“Dr. Mark van Rijmenam
is simply a rock start!**

“His ability to deliver a well-prepared message in a funny, interesting way and engage everyone in the room is unparalleled in his industry.”

Sam Movsisyan - Founder Leadership School

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